## **FACTS**

# WHAT DOES DIVERSIFIED ASSET MANAGEMENT, INC. DO WITH YOUR PERSONAL INFORMATION?

## Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and name and address
- Your assets and income
- Your investments and transaction history

When you are no longer our investor, we continue to share your information as described in this notice.

### How?

All financial companies need to share investors' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their investors' personal information; the reasons Diversified Asset Management ("Diversified") chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Diversified Share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your accounts(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes - to offer our products and services to you	NO	We Don't Share
For joint marketing with other financial companies	NO	We Don't Share
For our affiliates' everyday business purposes - information about your transactions and experiences	NO	We Don't Share
For our affiliates' everyday business purposes - information about your creditworthiness	NO	We Don't Share
For nonaffiliates to market to you	NO	We Don't Share

**Questions?** 

Call or email us at 303-440-2906 or rpyle@diversifiedassetmanagement.com.

Joint Marketing

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Who we are	
Who is providing this notice?	Diversified Asset Management, Inc. ("Diversified")
What we do	
How does Diversified protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law.  These measures include the adoption of firmwide policies, certain password protected communications, and physically secured files and buildings.
How does Diversified collect my personal information?	We collect your personal information, for example, when you  Enter into an agreement or complete client documentation  Effect certain transactions or provide your contact information  Provide or request account information
Why can't I limit all sharing?	<ul> <li>Federal law gives you the right to limit only</li> <li>sharing for affiliates' everyday business purposes - information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> <li>State laws and individual companies may give you additional rights to limit sharing.</li> </ul>
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.  • Diversified does not have any affiliates at this time.
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies.  Nonaffiliates can include third parties who perform services on our behalf, such as accounting, legal or data processing

Other Important Information		

• Diversified does not jointly market.

A formal agreement between nonaffiliated financial companies that

services.